

**SMOKEFREE
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DONCASTER**

**Smokefree
Community
Grant**

Doncaster Smokefree Community Grant is an essential initiative aimed at funding voluntary, community, and faith sector (VCFS) organisations in Doncaster to create smokefree spaces and hold smokefree events. This proactive approach is crucial in reducing smoking rates, preventing ill-health, and fostering a culture shift towards smokefree environments.

Background

Doncaster faces a significant challenge with smoking rates higher than the regional average. Smoking remains the leading cause of preventable deaths and ill-health, particularly affecting individuals in routine and manual occupations and those with long-term or serious mental health conditions.

- 17.8% of adults smoke in Doncaster
- 38% of children experienced smoking at home in 2022
- £2,486 is the national average annual spend on tobacco per smoker

The Smokefree Starts initiative aims to support a cultural shift away from smoking, reducing its visibility and acceptability in public and private spaces. This effort is particularly crucial for protecting children and young people, who are heavily influenced by the smoking habits of parents, older siblings, and peers.

The Smokefree Community Grant

The Smokefree Community Grant offers up to £1000 to support VCFS organisations and local people in creating a smokefree Doncaster. All successful applicants are expected to recruit Smokefree Champions to support this initiative.

Requirements of funds:

- Organisations must recruit a minimum of 10% of the workforce or 1 representative (whichever is greater) as Smokefree Champions.
- Buildings, external areas and events must be 100% smokefree, with no formal smoking areas.
- Events/ activities funded by the grant must be branded and promoted as smokefree.
- Organisations must adopt a smokefree policy.

Examples of eligible resources we can fund*:

- Resources
- Room hire
- Volunteer expenses
- Refreshments
- Marketing

What does a smokefree event look like?

- Events held in buildings or outdoor spaces branded and marketed as smokefree for the duration of the event.
- These can be events you already have planned and do not have to be exclusively focused on stopping smoking.
- Examples of Eligible Events*: sporting events, local festivals, walking clubs, local community activity groups

What does a smokefree building look like?

- Indoor and surrounding areas are branded as smokefree for as long as the organisation leases the building.
- Removal of designated smoking areas, shelters and ash trays.
- Clear signage stating it is a smokefree venue alongside messages to support smokers to quit.
- Examples of Eligible Projects*: Community allotments, Indoor/outdoor sports clubs, Play areas, church halls

*Please note the list of examples the funds can be spent on are not exhaustive and we would welcome any new and exciting ideas to reduce smoking and exposure to second hand smoking in your community

Smokefree Champions

All applicants must recruit 1 or 10% of their workforce as Smokefree Champions. Smokefree Champions are local advocates who promote smokefree lifestyles by engaging with their communities.

Responsibilities of Smokefree Champions:

- **Training:** Complete Very Brief Advice (VBA) training on smoking
- **Advocacy:** Promote smokefree environments and wear a badge identifying them as a Smokefree Champion
- **Referrals:** Encourage referrals to Doncaster's local stop smoking service
- **Engagement:** Participate in local stop smoking campaigns and receive updates on Smokefree Doncaster initiatives

All Smokefree champions must attend a Very Brief Advice on Smoking training session. To book on to a session, please click [here](#)

Application Process



Physical admission: Available via your local Well Doncaster officer

Online: Digital forms are available [here](#)

Key Dates:

Submitted Applications: Submit your application at any time, there is no deadline

Application Acknowledgement: Within 2 days of submission

Panel Decision Notification: Last Monday of every month

Funding Details

Funds do not have to be spent solely on smoking related resources. The funds are an incentive for our communities to take ownership of our smokefree ambitions in Doncaster and support the cause by embedding smokefree buildings and events into services.

Frequently Asked Questions

What can the fund be spent on?

Funding can be used as the organisation wishes in the creation of smokefree places or smokefree events. It can also be used to help recruit smokefree champions including helping to run local level awareness-raising and recruitment activities. Any costs associated with putting on smokefree events (room hire, refreshments, marketing, volunteer expenses, transport etc) are eligible.

When planning your activities think about how you can maximise the social benefit – see the 'Go Social' section on the following page for more information.

Do you need any particular knowledge or expertise on the topic of smoking?

No. We will provide the VBA training and relevant materials which will guide the conversation every step of the way. We just ask that you have an interest in helping to create a smokefree Doncaster.

Does smoke-free also mean vape free?

No. Vaping is seen by many medical professionals as a valuable tool to help people quit smoking. Therefore, smokefree places and events do not need to be vape-free, however, inclusion of vape and smoke-free should be considered when planning and running family events.

How will applications be assessed?

Limited funds are available. Therefore, grants will be allocated in ways to ensure we focus our funds in areas where there is greatest need.



How will organisations be paid?

Successful applicants will be notified of the grant outcome and must sign and return a grant agreement before payments can be processed.

Monies from the fund will only be paid into a business bank and cannot be paid directly to individuals or un-constituted groups. Individuals or groups who are un-constituted and/or do not have a bank account are advised to contact your local Well Doncaster Officer, in the first instance, who will be able to support you to become a constituted group.

How do organisations receive smoke-free signage?

All successful applicants will be provided with guidance and smokefree signage to support Smokefree Doncaster.

Evaluation and Celebrating Success

How can you contribute to evaluation and share your success stories?

We want to help raise the profile of the great work that is taking place throughout Doncaster's communities to support a Smokefree Doncaster. To help us do that, all successful applicants must be willing to share a case study (this could be written, photos, short video etc) and a short questionnaire with Doncaster Council by 3rd March 2025.



Join us in creating a Smokefree Doncaster. This grant provides an excellent opportunity for VCFS organisations to play a pivotal role in reducing smoking rates and promoting healthier lifestyles in our community. Your participation will help foster a new culture and vision for a smokefree Doncaster.

For more information or to submit your application, please contact:
community.wealthbuilder@doncaster.gov.uk

Let's work together to make a lasting impact on our community's health and well-being!

Unleash your creativity and GO SOCIAL



Venue Hire

Hiring community owned or managed venues helps maintain Doncaster's important community assets



Entertainment/Activity Cost

Help keep money within your local community and use local, independent business and suppliers where possible



Refreshments

Try to offer a variety of healthy food and drinks, catering for dietary requirements and supporting local businesses and suppliers where possible



Awards & Certificates

Use local printers and suppliers when providing certificates and awards and ensure they reflect the community and culture



Marketing & Publicity

Have a think about how you can support local printers or suppliers. Will you be using recycled paper, card or other materials



T-Shirts & Other Merchandise

Support local suppliers and shops, consider using environmentally friendly materials where possible



Funded by
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